Presented by
IDC Technologies

Arc Flash Conference

October 2024 | Perth, Western Australia

Speaker & Sponsorship Prospectus

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About IDC Technologies

IDC Technologies is internationally acknowledged as the premier provider of practical technology training and technical conferences. With offices in Australia, New Zealand, Singapore, United Kingdom, Ireland, India, USA, Canada and South Africa, IDC Technologies has an enthusiastic team of professionals committed to providing the highest quality training and events.

Conference Management

Over the past 20+ years, IDC Technologies has coordinated workshops and conferences around the globe. Each conference has a dedicated team of professional organisers who are committed to making that event a success. The aim is to have the highest calibre of speakers who will present an interactive program with real-world examples, case studies and solutions. We aim to provide conferences with niche topics, speakers and content.

IDC Technologies specialise in technology training in the fields of:

- Electrical Engineering
- Mechanical Engineering
- Chemical Engineering
- Industrial Data Communications and Networking
- Information Technology
- Electronic Engineering
- Education and Training

Visit our website for upcoming event information: events.idc-online.com

Arc Flash Conference

9th & 10th October, Perth

Arc flash incidents, marked by extreme surges of heat energy, pose an enduring risk for electrical workers, resulting injuries, fatalities, equipment damage, facility repairs, and harm to a business. Despite heightened awareness of the dangers associated with live electrical equipment, frequent incidents in Australia persist, leading to tragic consequences exacerbated by ambiguity in industry standards.

To address this critical need, the Arc Flash Conference has been established, focusing on the Australian context. Geared towards engineers, technicians, and personnel involved in arc flash safety across various industries, including utilities, mining, manufacturing, industrial plants, and oil and gas, the conference aims to equip participants with effective strategies for reducing arc flash incidents. Attendees gain insights into the latest developments and best practices, with the agenda covering discussions on design, calculations, assessments, standards, and regulations.

The conference offers a platform for engaging with industry experts, speakers, and sponsors, providing opportunities to discuss specific challenges. It serves as a valuable resource for those seeking technical solutions, staying abreast of industry trends, understanding standards developments, and learning new techniques to address challenges related to arc flash safety.

Conference Venue

PARMELIA HILTON PERTH

t: +61 (0)8 9215 2444

14 Mill Street I Perth WA 6000 I Australia

www.hilton.com

Call for Papers & Topic Suggestions

If you are an SME working in the field electrical engineering dealing with arc flash safety and have an interest in sharing your wisdom, we encourage you to present at the **Arc Flash Conference.**

Join your peers in a positive exchange of ideas, build your career and public profile, and contribute to Australia electrical engineering practice in this vital area!

IDC Technologies Conference presentations are non-commercial. We are seeking presentations on practical case studies, applications, and the newest developments in these critical subjects.

Topic Suggestions

- Arc Flash Incident Case Studies
- Effects on Humans
- Arc Flash Calculations & Assessments
- Arc Flash Mitigation Strategies
- Arc Flash PPE, Isolation, Safety in Design, Functional and Process Safety
- Arc Flash Standards & Regulations
- Arc Flash Compliance Implementation in the Workplace

Express Your Interest in Presenting

To express an interest in presenting, please fill in the Expression of Interest Form and email to Conference Manager Arna Eru arna.eru@idc-online.com
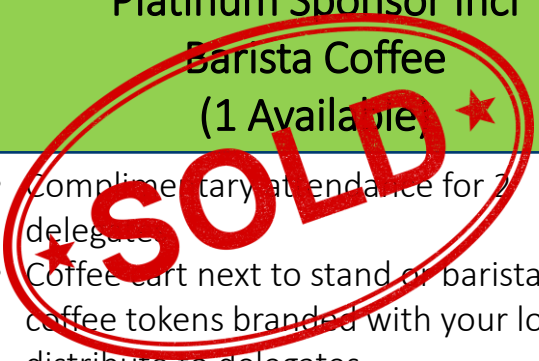
What is required of presenters:

- A 100 word abstract, which outlines the topic you would like to present. This needs to be submitted electronically as soon as possible, to secure your place.

- Once your topic is approved, your technical paper and PowerPoint slides will be due six weeks prior to the event.

Speaking slots are allocated on topic suitability and on a first come first served basis.

Please note, sales presentations are not accepted.

Sponsorship Packages

Platinum Sponsor incl Barista Coffee (1 Available)	Gold Sponsorship (3 Available)	Silver Sponsorship (6 Available)	Networking Drinks (1 Available)
• Complimentary attendance for 2 delegates • Coffee cart next to stand or barista coffee tokens branded with your logo to distribute to delegates • Signage/banners displayed inside and/or outside the conference room • Trade display stand (trestle table provided) • Logo featured on conference webpage, brochure & manual • Seat drop – gift/promotional material • Acknowledgement at opening and closing address • Promotional material emailed to delegates post event **$4,900 (GST inclusive)**	• Complimentary attendance for 2 delegates • Signage/banners displayed inside and/or outside the conference room • Trade display stand (trestle table provided) • Logo featured on conference webpage, brochure & manual • Seat drop – gift/promotional material • Acknowledgement at opening and closing address • Promotional material emailed to delegates post event **$4,200 (GST inclusive)**	• Complimentary attendance for 1 delegate • Signage/banners displayed inside and/or outside the conference room • Trade display stand (trestle table provided) • Logo featured on the conference brochure & manual • Logo on the event webpage • Acknowledgement at opening and closing address **$2,800 (GST inclusive)**	• Complimentary attendance for 1 delegate • Naming rights of the networking drinks • A short speech to extend an invitation to delegates to attend the networking drinks • Signage/banners displayed in the space allocated for the networking drinks • Logo on event webpage • Acknowledgement at opening and closing address **$2,000 (GST inclusive)**

SOLD (stamp over Platinum Sponsor column)

IDC Technologies

Sponsorship Benefits

Attendee Profile

This conference will provide sponsors with the opportunity to build your own business network of engineering and technical professionals. It will give you the mechanism to increase your turnover through access to a clearly defined target market.

This conference is an important event that brings together experienced professionals to present papers and case studies highlighting and examining high voltage and arc flash safety, new technologies and standards

This conference will provide a unique opportunity for companies with products and expertise in this area to reach their market of key decision-makers. **By sponsoring this conference you will make connections that will potentially serve your business well for years to come.**

Decision Makers

A growing proportion of engineering and technical professionals are represented in most senior roles in industry, commerce and government.

Industries

A multitude of industries will be present at the conference providing you with a wide range of exposure for your products and services. Some of the many industries that will be present include:

Aluminum	Energy Petroleum	Building Services
Petrochemicals	Water Resources	Consulting Engineers
Food Processing	Pharmaceuticals	Defence Industries
Manufacturing	Power Generation	IT Companies
Mining and Minerals	Oil & Gas	Hotels and Resorts
Telecommunications	Hospitals	Construction
Energy Companies	Hazardous Areas	Energy Consultants
Training Groups		

Sponsorship Benefits Cont.

An IDC Technologies Affiliation

Partnering with IDC Technologies at this conference will provide you with numerous benefits that can not be provided by other conferences or marketing activities. A business association with IDC Technologies will provide you with the opportunity to develop:

Influential Associations

IDC Technologies has the benefit of global recognition as the premier provider of engineering and technology training. Approximately 400,000 engineers and technicians have attended IDC training workshops over the last 20 years. Our valuable clients come from many of the world's leading organisations.

Growing Business Opportunities

Representing your business at this conference will provide you with the opportunity to reach large and small businesses and consequently direct and influence their decisions to purchase your products and services

Access to Key Decision Makers

Give yourself and your colleagues the opportunity to network with decision-makers at the highest levels. In positions such as CEO, Managing Director, Engineering Director, General Manager, Engineering Manager, Chief Engineer and Senior Engineer; these individuals are involved in driving the direction of the company and making key purchasing decisions.

Access to Leading Engineering Professionals

Gain access to industry-acclaimed engineering experts for your clients and colleagues. All of our guest speakers will be available for consultation during networking sessions.

A Competitive Advantage for Business

IDC Technologies has a proven track record with business partners. Through our involvement in conferences, workshops and education programs globally, we have built and expanded our business network and ultimately, increased our bottom line.

Sponsorship Application Form

Contact Name:

Position:

Company Name:

Postal Address:

Billing Address:

Telephone:

Email:

Purchase Order #:

Signature:

Name:

Date:

☐ I would like to confirm sponsorship of the **Arc Flash Conference** by the above organisation or individual.
Pick tick package:

☐ Platinum Package & Coffee Cart $4,900 incl GST

☐ Gold Package $4,200 incl GST

☐ Silver Package $2,800 incl GST

☐ Networking Drinks $2,000 incl GST

Confirmation:
Please email this signed form to conferences@idc-online.com as well as high resolution images of your company logo and website link to be added to the brochure and website. Once we have received your application, we will review and send confirmation in writing along with an invoice for payment. Payment of the invoice must be made prior to the event.

Sponsorship Cancellation Policy:
All cancellations must be made in writing to conferences@idc-online.com on or a minimum of 60 days prior to the conference date, after this date they will incur a 50% cancellation fee. Any cancellations within 14 days of the conference will incur a 100% cancellation fee.